

EAT your HEART happy

FESTIVAL & FOOD COMPETITION

Oct 7, 2017

MEMPHIS BOTANIC GARDEN



2017 EYHH Business/Organization Information



Booth Application

Application Process: Applications from Businesses/Organizations must be accompanied one (1) photo of your display). Business/Organization Booths are only accepted on case by case basis.

Application Deadline: Application Deadline is September 5th, 2017. Booth priority will be based on when the application is received.

Selection Process: The jury committee reserves the right to accept or reject entrants on the basis of the photos of booth submitted.

Fees: The fee for a 10 x 10 single space is \$500.00 and a 10 x 20 double space is \$750.00.

Prizes: A panel of judges will anonymously observe exhibitor displays on Saturday (craft & business/organization). Prizes will be awarded based on display/merchandise appearance, creativity and content. 1st prize will be \$250.00; 2nd Prize will be \$100.00; 3rd Prize is \$50.00.

No refunds will be issued.

Space Assignments: All spaces are located on grass. While the Festival Committee makes every effort to ensure space assignments, space assignments cannot be guaranteed. The EYHH Festival Committee reserves the right to modify space assignments as may be required. All spaces are NOT vehicle accessible for setup and you may begin after 3:00 PM on Friday, October 6th until 7:00 PM or then after 7:00 AM on Saturday, October 7th. You **WILL NOT BE ALLOWED** on Festival site after 7:00 PM on Friday, October 6th until 7:00 AM Saturday, so please make sure you booth is taken care of case of overnight weather. We will have security on the premises, but Eat Your Heart Happy, Memphis Botanic Garden and the security company are NOT responsible for your booth or contents within. We suggest setting up your tent, tables, and racks the day before, and bringing your content on Saturday. Set up needs to be completed by 11 AM on Saturday, October 7th.

Space Amenities: Business/Organization Booths are responsible for their own tents, tables and displays. If you would like a 10x10 tent or 10x20 tent one will be provided and set up for you for cost of \$150.00 or \$250.00, respectively. Please do not leave behind any garbage or refuse at your booth. At the end of EYHH please bring your rubbish to the Festival dumpsters. Electricity can be provided for a fee of \$30 per 10x10 space.

Vendor Parking: There is not a designated parking lot for Booth operators. Handicapped parking can be provided upon request. The Festival parking lot has no charge and will accommodate all businesses and organizations as well as Festival attendees. We suggest arriving early and getting unloaded and set up early to ensure close parking.

Other Information: 1) All exhibitors are responsible for collecting and reporting Tennessee State and Local Sales Tax, currently 9.25%. 2) There are no rain dates in case of inclement weather.

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2017 EYHH Business/Organization Information Booth Application

Please complete this entire form and mail along with your photos and check to:



EYHH Vendor Director

7668 McHenry Circle North,

Germantown TN 38138



*** Application Deadline: September 5th, 2017 ***

Please reserve: 10 x 10 Single Space – or – 10 x 20 Double Space

Single Space - \$500.00 Double Space - \$750.00

I would like to have a 10x10 tent provided and set up when I arrive - \$150.00

I would like to have a 10x20 tent provided and set up when I arrive - \$250.00

I will need basic electricity - \$30.00

Festival Date/Time: October 7th, 2017 11AM – 8:30PM

The EYHH Festival Committee reserves the right to reject any application.

No Refunds will be issued

Please list the items you plan to display:

Contact Information: (Please print clearly)

Name: _____

Address: _____

City/State/Zip: _____

Phone Number: _____ **Email Address:** _____

TN State Tax ID Number: _____

Enclosed is a check or money order made out to **Xperience Productions, LLC** in the amount of: _____

I have read and agree to the Rules & Regulations governing the EYHH Festival.

Signature: _____ **Date:** _____

***** Returned checks will void the above registration. *****

***** All returned checks will be assessed a return check fee of \$35.00 *****