

EAT your HEART happy

FESTIVAL & FOOD COMPETITION

Oct 7, 2017

MEMPHIS BOTANIC GARDEN

2017 EYHH Celebrity Judge's Application



-Judges may request to judge a certain category. EYHH will try and accommodate but cannot guarantee requests. So be prepared to judge any food item.

-Sampler Judges' (separate from Celebrity Judge) tickets must be purchased through ticketing or at the gate.

JUDGING

1. We ask judges to not fraternize with teams on turn-in day until conclusion of judging.
2. Judging will be done by a team of 4 persons. Only Judges, Contest personnel and necessary support staff are allowed in judging area during the judging process. No other activities are permitted in the judging area, during judging process. • Judges must be willing to eat foods that are being judged • Judges should not have an aversion to eating all foods, toppings and condiments. • Judges will not have any known food allergies.
3. Judges Scoring will be based on 4 criteria. 1) Presentation (Physical presentation of how the foods look when turned in, color, creativity, use of garnishes/toppings). 2) Taste (which includes texture and flavor). 3) Essence (the Overall Essence of the Competition Ingredient, did the essence of the competition ingredient come out in the dish and taste, or did you throw a bunch of bacon into the quinoa to make it taste like bacon). 4) Description (what did you put in the dish and how would you describe it).
4. The scoring system for the first 3 (three) criteria: Presentation, Taste, and Essence is scored from 2 (two) to 10 (ten), all whole and half numbers between 2 (two) and 10(ten) may be used to score an entry. 10 (ten) would be perfect, 9 (nine) is beyond excellent, 8 (eight) amazing, 7 (seven) above average, 6 (six) average, 5 (five) below average, 4 (four) poor, 3 (three) bad, and 2 (two) inedible. A Judge may only award a 10 (ten) score in one criteria per category and only if entry is deserving.
5. A score of 1 (one) is a disqualification and requires approval by a Contest Rep. Grounds for disqualification: All judges will give a 1 (one) in Presentation for unapproved garnish, pooled sauce or less than 4 samples turned in. All judges will give a 1 (one) in all criteria for branded food, a marked turn-in container, foreign object in the container, incorrect ingredient. All judges not receiving a sample will give a 1 (one) in all criteria.
6. The weighting factors for these 3 criteria's point system are all even at 30% (the remaining 10% is divided into 5% from Sampler Judges and 5% from the Description Criteria).
7. The low Presentation, Taste and Essence scores will be thrown out. Results will be tallied. If there is a tie in one of the categories, it will be broken by the computer, as follows: The scores will be compared (counting all FOUR judges) for the highest cumulative scores in Essence, then Taste, then Presentation. If still tied, then the low score, which was thrown out, will be compared and the higher of the low scores will break the tie. If still tied, then a computer generated coin toss will be used.

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8. Criteria #4, the Description Criteria: Along with their food, teams will submit a 4x6 index card with a Name for their entry and a menu style description (NOT A RECIPE) of it. For example, the Turkey Burger from team *Where's The Tofu?* reads: TURKEY BURGER - Chargrilled and topped with smoked cheddar cheese, sautéed mushrooms onion straws, BBQ sauce, shredded lettuce & pickles on a buttered, toasted Kaiser roll. Teams are asked to be as descriptive as they want, but NOT to submit a recipe. This category will be scored by either a 10 (ten) or a 0 (zero). All teams that follow this guideline will receive a 10 (ten); a score of 0 (zero) will be given ONLY if no such description is tuned in.

9. Sampler Judge: All teams must have some of their competition category entry foods available at their booth for 1 hour after turn in time of that category for Sampler Judges to come around and judge. We recommend having other foods to feed them as well, as their regulations and judging requirements are not as stringent, and they may be swayed and lobbied. They will be scoring on the same system (excluding the description criteria) and their scores will count for 5% of your overall score in that category.

10. All results are final. Teams are reminded that this is friendly festival and cooking competition to raise money and awareness of healthy eating habits. Sportsmanship is required at all times.

11. There will be judges meeting at a time and place TBA

Application Deadline: Application Deadline is September 5th, 2017. Category priority will be based on when the application is received.

Selection Process: The jury committee reserves the right to accept or reject applicants.

No refunds will be issued.

Judge Parking: There is not a designated parking lot for Judges. Handicapped vendor parking can be provided upon request. The parking lot has no charge and will accommodate all judges as well as Festival attendees. We suggest arriving early and getting unloaded and set up early to ensure close parking.

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2017 EYHH Judges Application



Please complete this entire form and mail along with your photos and checks to:



EYHH Judging Director

7668 McHenry Circle North,

Germantown TN 38138

*** Application Deadline: September 5th, 2017 ***

Check all that apply

- Celebrity Judge Position - \$50.00
- I would like to judge Quinoa I would like to judge Guacamole
- I would like to judge Tofu I would like to judge Vinaigrette
- I would like to judge Turkey Burger

Festival Date/Time: October 7th, 2017 11AM – 8:30PM

The EYHH Festival Committee reserves the right to reject any application.

No Refunds will be issued

Contact Information: (Please print clearly)

Name: _____

Address: _____

City/State/Zip: _____

Phone Number: _____ **Email Address:** _____

Enclosed is a check or money order made out to ***Xperience Productions, LLC*** in the amount of: _____

I have read and agree to the Rules & Regulations governing the EYHH Festival.

Signature: _____ **Date:** _____

***** Returned checks will void the above registration. *****

***** All returned checks will be assessed a return check fee of \$35.00 *****